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City of Jarrell hires economic development experts
Strategies for promoting investment in Jarrell

Austin, TX (November 12, 2007) – The City of Jarrell recently hired Austin-based economic development consulting firm TIP Strategies to assist in identifying opportunities to increase investment in the community. The consultants will evaluate market opportunities of land along the I-35 Corridor and recommend strategies that leverage Jarrell’s strengths and these market opportunities.

“Jarrell is in the path of growth. We want to be as prepared as possible so as to manage this growth and maintain the aspects of this community that we all love,” states Dewey Hulme, president of the Jarrell Economic Development Corporation.

Over the next two months, the consultants will conduct interviews, collect data, and analyze opportunities. The report and recommendations are scheduled for completion at the first of the year. The project will help guide the city’s future development decisions in order to manage growth and maximize the city’s potential.

“We are excited to be able to assist the City of Jarrell in realizing its full potential,” says Sean Garretson of the TIP Strategies consulting team.

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TIP Strategies has helped ensure economic vitality for their nation-wide client base since 1995. The firm utilizes a unique planning model that transforms “Theory Into Practice” to deliver services including economic development, corporate, and entrepreneurial strategic planning. To learn more about TIP Strategies, go to www.tipstrategies.com.